Graphic Standards Guide for Fremont's 50th Anniversary Logo

=X

Celebrating Our Past, Creating Our Future

=X   =X

50

1956   Y E A R S   2006

FREMONT
C A L I F O R N I A

=X

X

=X

The minimum amount of white space to be maintained around the logo is illustated here. No text or other graphic elements should be closer than these measurements.

Verdana Regular
Bold
Italic
Bold Italic

Associated Typeface Family
The main font to be used in association with the mark is Verdana. It was chosen for its simplicity of design and readability and is one of the most commonly found resident fonts on computer platforms.

A.

Celebrating Our Past, Creating Our Future

50

1956   YEARS   2006

FREMONT
C A L I F O R N I A

Celebrating Our Past, Creating Our Future

50

1956   YEARS   2006

FREMONT
C A L I F O R N I A

A.
It is permissable to display the mark at either the top or bottom of a page.

B.
It is also permissable to remove the theme from the top of the mark if the mark will be displayed in a very small size making the text illegible.

B.

50

1956   2006

FREMONT
C A L I F O R N I A

Celebrating our Past, Creating our Future

Celebrating Our Past, Creating Our Future

50

1956   Y E A R S   2006

FREMONT
C A L I F O R N I A

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1956   Y E A R S   2006

FREMONT
C A L I F O R N I A

Halftoned black & white and pure black & white versions can be used when one color reproductions are planned.

The pure black & white version is also the preferred version for photocopying and facsimilies.

Electronic files of the mark are available by contacting marketing@celebratefremont.org Please specify file type, i.e., .eps, .png, .jpg, .gif and whether the color, halftoned B&W or pure B&W are needed.