

News Release

FOR IMMEDIATE RELEASE

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Fremont “Goes Gold” January 23 Residents Born in Fremont in 1956 Sought for Open House Ceremony

Fremont, California, January 11, 2006— Celebrate Fremont, the community-based 510(c)(3) planning organization for Fremont’s 50th anniversary celebration, will host “Going Gold: The Year of Celebration Begins,” a public open house to mark the actual date Fremont became a city: January 23, 1956. The event will take place from 6:30 to 8:00 p.m. in the white tent that will be erected this month in Central Park at 1110 Stevenson Blvd, behind the softball fields. People of all ages who live or work in Fremont are invited, and admission is free. A short program will begin at approximately 7:00 p.m.

“This will be a great opportunity for residents to socialize and visit with Celebrate Fremont groups to learn more about the exciting events to come during the anniversary year,” points out Dr. Bernard Stewart, chairman of the event. “The mayor will welcome people and preside over the cake-cutting ceremony at the end of program. We would like to involve people in the cake cutting who were born in Fremont in 1956—particularly anyone who was born on January 23.”

Fremont natives with 1956 birthdays should contact the Celebrate Fremont office as soon as possible by calling 510-790-9352 or e-mailing office@celebratefremont.org.

Other activities during the event will be exhibits and displays of the year’s coming anniversary activities, a brief presentation by local historian Ed Pentaleri, an anniversary message from the U.S.

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Congress, and a prize drawing. Local businesses and organizations have donated services and refreshments for the Going Gold event. The United States Postal Service will have a special commemorative postal cancellation station, and Fremont 50th Anniversary t-shirts will be available for sale for the first time.

About Celebrate Fremont

Celebrate Fremont is a dynamic, inclusive, grassroots volunteer planning organization for the celebration of Fremont's 50th anniversary. It formed and began planning in January 2005 with public meetings held at Fremont Main Library that were attended by hundreds of residents. Since that time, a steering committee and a complex of teams and sub-committees have formed and met regularly. The organization has qualified for 501(c)(3) status, making donations tax deductible to the extent allowed by law. Based on ideas originally generated by the community, plans for celebrating the city's 50th anniversary have been designed to build and strengthen relationships between and among individuals, community groups, the City of Fremont, and the local business community. The admission-free signature event, "Celebrate Fremont @ the Park," is slated to take place September 9-10, 2006 in Fremont's Central Park. Major sponsors who have already committed to provide funding for the celebration are:

Diamond Sponsors—\$50,000

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Platinum Sponsors—\$25,000

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Gold Sponsors—\$10,000

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More volunteer and sponsorship opportunities are currently available. Those who would like to volunteer and receive periodic updates can add their contact information to the distribution list on Celebrate Fremont's Web site, www.celebratefremont.org or call Celebrate Fremont's headquarters at 510-790-9352. The Celebrate Fremont office is located in Fremont at 4589 Eggers Drive.

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