

News Release

FOR IMMEDIATE RELEASE

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Residents Learn of \$10,000 Gift from NUMMI to Fremont's 50th Anniversary Celebration Company is First Private Sector Contributor to Next Year's Observance

Fremont, California, February 1, 2005—Fremont residents who attended a public planning meeting at Fremont Main Library on January 31st were among the first to learn that New United Motor Manufacturing, Inc. (NUMMI) will contribute \$10,000 to the city's 50th anniversary celebration. Announcement of the gift follows Fremont city council's decision last week to provide \$10,000 in seed funding in order to encourage contributions from the private sector.

"We are delighted to receive such substantial early support from the business community," said Irene Koehler, chair of the executive steering committee for the event.

"We hope this will prompt other businesses to sign on now as well. Early contributions make it much easier to plan well."

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“Fremont joined us in celebrating NUMMI’s 20th anniversary last year,” said NUMMI spokesperson Rhonda Rigenhagen. “We are pleased to return the favor by providing \$10,000 in seed money for the city's 50th anniversary celebration.”

Approximately 100 attendees at the January 31st meeting also witnessed the unveiling of the anniversary logo and signed up for the committees and teams that will plan and implement the anniversary festivities over the next year. It was the second meeting in which interested residents gathered to contribute ideas for the occasion. The initial meeting took place January 6th, and from that meeting, a steering committee and an organizational structure has emerged, along with an array of potential projects and activities.

About Fremont’s 50th Anniversary

The city of Fremont officially came into existence on January 23, 1956. Committees are now forming and plans are developing for observance and celebration of the city’s 50th anniversary in 2006. More information is available on the newly created Web site for the event, www.celebratefremont.org.

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