

News Release

FOR IMMEDIATE RELEASE

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Oakland A's to Host Fremont Day at the A's in August Offering \$10 off on Field Level Seats to Benefit Celebrate Fremont

Fremont, California, May 12, 2006—The steering committee of Celebrate Fremont, the community-based planning organization for Fremont's 50th anniversary celebration, announced today that Wednesday, August 16 will be Fremont Day at the A's baseball game. Field level tickets go on sale immediately at a \$10 discount, and orders will be filled on a first-come first-served basis subject to availability. \$5.00 of every ticket purchased will be donated to support Fremont's two-day 50th anniversary celebration, "Celebrate Fremont @ the Park," slated to take place September 9-10, 2006 in Fremont's Central Park. The anniversary celebration itself will be admission-free in order to make it inclusive of the entire community.

“Here is a great way for Fremont residents and the Oakland A's organization to demonstrate our support for each other,” says Fremont mayor Bob Wasserman. “It's also an opportunity for businesses and other groups to organize a memorable and enjoyable summer activity doing something that benefits the community.”

Whether purchasers order one ticket or 100, they pay a single \$5 processing fee for the entire order. Field level seats, normally sold at \$30 each, will be discounted to \$20. The discount price is

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available only on tickets ordered in advance by mail or fax using the *Fremont Day at the A's* order form, available from the Celebrate Fremont office or by visiting www.celebratefremont.org. Tickets may be ordered by faxing this form as soon as possible to 510-563-2398 or by mail to Oakland A's, Attention: Phil Chapman, PO Box 2220, Oakland CA 94621. The deadline to receive the discounted tickets is August 2. Contact the A's for more information at 510-638-GOAs (4627).

“This is truly a grassroots fundraising effort that all of us can participate in,” observes Irene Koehler, chair of the Celebrate Fremont steering committee. “It is a chance to reach out and network with our friends, families, colleagues, neighbors, co-workers, fellow club members, and religious groups to come together to the ball park on this special evening. What a beautiful sight it would be to demonstrate our unity by wearing Celebrate Fremont 50th Anniversary T-shirts to the game! The more tickets we sell, the more fantastic and memorable Celebrate Fremont @ the Park will be in September. We are grateful for the support of the A's and honored by their partnership in support of the City's 50th Anniversary celebration.”

Celebrate Fremont t-shirts may be ordered online at www.celebratefremont.org or by calling 800-321-8081.

About Celebrate Fremont

Celebrate Fremont is a dynamic, inclusive, grassroots volunteer planning organization for the celebration of Fremont's 50th anniversary. It formed and began planning in January 2005 with public meetings held at Fremont Main Library that were attended by hundreds of residents. Since that time, a

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steering committee and a complex of teams and sub-committees have formed and met regularly. Based on ideas originally generated by the community, plans for celebrating the city's 50th anniversary have been designed to build and strengthen relationships between and among individuals, community groups, the City of Fremont, and the local business community. The admission-free signature event, "Celebrate Fremont @ the Park," is slated to take place September 9-10, 2006 in Fremont's Central Park. Major sponsors who have already committed to provide funding for the celebration are:

Diamond Sponsors—\$50,000

Ardenbrook, Inc.
Fremont Bank
ProLogis
Santa Clara Development
SummerHill Homes
Dale Hardware

Platinum Sponsors—\$25,000

Cal Coast Financial
The Saddle Rack
Washington Hospital

Gold Sponsors—\$10,000

ASI Corporation
ASUS Computer International
AT&T
Atwal Real Estate Investments
Balch Enterprises
Beretta Property Management
Charter Properties
City of Fremont
Dutra Enterprises Inc.
Fremont Automall
The Globe
Gonsalves & Kozachenko
The Glenmoor Companies
Hewlett Packard
Kaiser Permanente
Men's Wearhouse
The Mission Peak Company
MURCO Management
New United Motor Manufacturing (NUMMI)

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Palo Alto Medical Foundation
Pan Pacific Bank
Regis Homes of Northern California
Riding Group LLC
Synnex
Warm Springs Station LLC

Silver Sponsors—\$5,000

Frisbie Planning Company
Sisters of the Holy Family
Sobrato Development Companies
Townsend Management, Inc.

More volunteer and sponsorship opportunities are currently available. Those who would like to volunteer and receive periodic updates can add their contact information to the distribution list on Celebrate Fremont's Web site, www.celebratefremont.org or call Celebrate Fremont's headquarters at 510-790-9352. The Celebrate Fremont office is located in Fremont at 4589 Eggers Drive.

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